



DEPARTMENT OF THE ARMY
OFFICE OF THE SECRETARY OF THE ARMY
OFFICE OF SMALL BUSINESS PROGRAMS
106 ARMY PENTAGON
WASHINGTON DC 20310-0106

OCT 28 2014

SASB-ZB

MEMORANDUM FOR COMMANDER, U.S. ARMY MEDICAL COMMAND,
5109 LEESBURG PIKE, FALLS CHURCH, VA 22041-3258

SUBJECT: **Assignment of FY 15 Small Business Targets**

1. This memorandum assigns your FY 15 small business goals.
2. As a result of your efforts, the Army exceeded all small business goals for FY 14. Our success is directly attributable to your leadership and commitment, and your staff's efforts to continually engage and build relationships with small firms. Please extend my personal appreciation to your commanders, program managers, small business advisors, and acquisition personnel for their hard work and dedication to the Army Small Business Program.
3. This fiscal year, you had an opportunity to comment on your proposed small business targets for FY 15. I established the new targets in consideration of your comments, congressionally mandated targets, and the FY 15 Army goals the Department of Defense assigned. In addition, as you award contracts to educational institutions, consider Historically Black Colleges and Universities/Minority Serving Institutions (HBCU/MI). Contract opportunities to these institutions contribute to building future capability and diversity in the areas of science, technology, engineering, and math. The Armywide aspirational HBCU/MI goal is 5 percent of contract dollars obligated to educational and higher learning institutions.
4. My point of contact is Portia Deans, Army Small Business Goal Manager, (703) 697-2868 or portia.l.deans.civ@mail.mil.

Encls

A handwritten signature in black ink, appearing to read "Gerald B. O'Keefe".

GERALD B. O'KEEFE
Acting Director

CF:

Under Secretary of the Army
Assistant Secretary of the Army (Acquisition, Logistics and Technology)

U.S. ARMY MEDICAL RESEARCH AND MATERIEL COMMAND

FY 15 TARGETS

Prime

Small Business	23.00%
Small Disadvantaged Business	10.00%
Women-Owned Small Business	5.50%
HUBZone Small Business	1.00%
Service-Disabled Veteran-Owned Small Business	3.00%
HBCU/MI ¹	5.00%

Portfolio

Knowledge Based Services	28.28%
Electronics and Communications Services	19.64%
Facility Related Services	24.00%

<u>Simplified Acquisition Threshold</u>	70.00%
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¹ This is an aspirational goal.

Enclosure