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EXECUTIVE SUMMARY

4 November 2002

(U) PHARMACEUTICAL INDUSTRY ASSOCIATION (U) (MRMC-AAU)

The Associate Director, Small and Disadvantaged Business Utilization (ADSADBU) attended and participated in a plenary session and concurrent workshop hosted by the Pharmaceutical Industry Association (PIA), which were held on 1 November 2002, in Puerto Rico.

On the morning of 1 November, the CG, USAMRMC presented a command overview to approximately 300 representatives from the pharmaceutical industry and academia. The CG, USAMRMC spoke about the Department of Defense's global research and development initiatives that help protect American citizens.

The afternoon's concurrent session (i.e., Manufacturing Group) was attended by approximately 50 individuals. Notable attendees included the Honorable Anibal Acevedo Vila, Resident Commissioner, Hector Jiminez-Juarbe, Puerto Rico Industrial Development Company, and Ramon Cantero-Frau, Department of Economics and Development Secretary. The CG, USAMRMC and ADSADBU were two of the six panel members that participated in a question/answer period, which included the ADSADBU providing information regarding procedures for proposal submissions and summarizing the various acquisition instruments. The ADSADBU also provided each participant with a packet of marketing material, which included a CD consisting of US Army Medical Research Acquisition video, and a Power Point Presentation entitled "Acquisition Overview."

The PIA represents research-based, multinational pharmaceutical companies with operations in Puerto Rico. Locally, It is comprised of 19 corporations organized in 36 manufacturing operations, 19 commercial entities and four corporate offices. According to a consulting group, "Fourteen of the top twenty pharmaceutical companies worldwide are in Puerto Rico and 36 of the top 200 prescription drugs worldwide are produced here." In addition, "of the 36 prescription drugs, 19 products represent more than 80 percent of the worldwide production."

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