

UNCLASSIFIED

EXECUTIVE SUMMARY

22 September 2003

(U) Women's Business Institute Conference (U) (MCMR-AAU)

The Associate Director, Small and Disadvantaged Business Utilization (ADSADBU) along with US Army Medical Research Acquisition Activity (USAMRAA) Deputy for Business Management and Chief, Business Oversight Branch attended and participated in the 4th Annual Women's Business Institute Conference. This particular conference was held at the Holiday Inn, Route 40, Frederick, Maryland.

Congressman Roscoe Bartlett, was the keynote speaker and talked about the increased growth of Women-Owned Small Business in the State of Maryland and their positive impact on the economy. Other speakers during this conference included senior representatives from the following: Small Business Administration; Maryland's Procurement Technical Assistance Program; Social Security Administration; USAMRAA and ADSADBU. Many of the presentations to include those provided by USAMRAA and the ADSADBU focused on the attendees being more familiar with the various nuances associated with businesses marketing to the federal government agencies. USAMRAA and ADSADBU tailored their presentations on Women-Owned Small Businesses actively participating in the procurement process and learning how to market relevant products, services and business solutions in support of the global USAMRMC mission.

Attendance of this years' conference was substantially less due to the State of Maryland and surrounding counties recovering from the devastating aftermath of Hurricane Isabel. USAMRMC and USAMRAA's continued support of the conference coincides with our commitment to increase the number of contractual actions to Women-Owned Small Businesses while advising the various small business entities about the procurement process and how to effectively market their capabilities.

Jerome K. Maultsby/MCMR-AAU/32471

E-mail: Jerome.Maultsby@det.amedd.army.mil

APPROVED BY _____

UNCLASSIFIED